

## Pocket/Presentation Folders



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## Commercial Web Offset, Sheet Fed & Flexographic Printing Services

**Pocket folders/presentation folders are found in many facets of the business community. They are varied, very adaptable and are an essential item for you and your business. They are the perfect business solution for presenting your promotional material in style.**

There are many types of custom pocket / presentation folders available:

- ▶ Standard 9 ½ x 12 Pocket Folders - two pocket
- ▶ Tri-Panel Pocket Folders - three panel/three pocket
- ▶ Reinforced Folders - sturdier front and back cover
- ▶ Legal Size Pocket Folders - custom size for legal size documents
- ▶ 6 x 9 Pocket Folders - perfect for shorter documents
- ▶ 4 x 9 Pocket Folders - perfect for presenting small documents
- ▶ Tab File Folders - perfect for any type of filing needs
- ▶ Die Cut Pocket Folders – two pocket folders with angle cut pockets

Pocket / presentation folders are widely used in various industries to present any material necessary in making an approach to others to educate them about your company/organization's product(s) and/ or service(s). Listed below are some of the major uses of pocket/presentation folders.

- ▶ Business Proposal
- ▶ Press Kits
- ▶ Company Literature
- ▶ Product Literature
- ▶ Conference Handouts

There are options available to enhance your pocket /presentation folder.

The most common ways to enrich the look of your folder are:

- ▶ Foil stamping - a process whereby a layer of foil is transferred to the folder through pressure. This process is suitable for stamping flat or embossed images on paper.
- ▶ Embossing - a process of stamping a raised image into the surface of the substrate. A brass or metal die engraves the image using extreme pressure and heat.

- ▶ Debossing – a process of stamping a lowered image into the surface of the substrate.  
A brass or metal die engraves the image using extreme pressure and heat.

#### **Defining folder scoring...**

An embossed line on the folder, called a score, creates a crisp line for folding.  
It is used to expand the capacity of the folder.

***SCP&G is ready to serve you with the expertise and  
equipment required to get your job done right!***



***Building Partnerships in Printing***

