

Brochures



STONE
Printing & Graphics, LLC



STONE Commercial
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Commercial Web Offset, Sheet Fed & Flexographic Printing Services

Brochure printing is one of the most powerful marketing tools available to your business. They provide invaluable information to your customers while exposing them to new products and services. Printing brochures can attract new customers to your business and they can do wonders for your bottom line. Brochure inserts are especially effective when used alongside other marketing materials or during a presentation.

Details: Brochure Printing

- Unlimited paper stock choices – we will special order if we do not have your chosen stock in-house
- Nine standard brochure printing sizes or trim to custom size
 - Pricing includes full bleeds
 - Nine brochure folding options(not all stocks and sizes are compatible with each folding option)
 - Full color printing on both sides, or one side only

Brochure printing makes essential collateral for any business. Print brochures give prospects information about your company and answer customer questions. Color brochures are basic sales material; use them for direct mail or hand out brochures to potential customers.

TEMPLATES

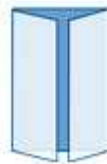
Flat Template



Available Sizes (inches): 5.5x4.25 • 8.5x5.5 • 11x4.25 • 11x8.5
9x12 • 14x8.5 • 17x11 • 25.37 • 5x11 • 33.75x11

Tri (Letter) Fold Template

Available Sizes (inches): 11x8.5 • 9x12 • 14x8.5 • 17x11 • 25.375x11

Gate Fold (3 Panels) Template

Available Sizes (inches): 11x8.5 • 9x12 • 14x8.5 • 17x11 • 25.375x11 • 33.75x11

Double Gate Fold (4 Panels) Template

Available Sizes (inches): 11x8.5 • 9x12 • 14x8.5 • 17x11 • 25.375x11 • 33.75x11

Z Fold Template

Available Sizes (inches): 11x8.5 • 9x12 • 14x8.5 • 17x11 • 25.375x11 • 33.75x11

Accordion Fold Template

Available Sizes (inches): 11x8.5 • 9x12 • 14x8.5 • 17x11 • 25.375x11 • 33.75x11

Roll Fold (4 Panels) Template



Available Sizes (inches): 11x8.5 • 9x12 • 14x8.5 • 17x11 • 25.375x11 • 33.75x11

Double Parallel Fold Template



Available Sizes (inches): 11x8.5 • 9x12 • 14x8.5 • 17x11 • 25.375x11 • 33.75x11

French Fold Template



Available Sizes (inches): 11x8.5 • 9x12 • 14x8.5 • 17x11 • 25.375x11 • 33.75x11

The Benefits of Brochure Printing with our Company

We can help you deliver the perfect brochure inserts for your marketing needs. With nine folding options, you can choose the right fold for your presentation, whether you need the tri-fold for revealing your product in stages or gate folding that allows for a one page layout. Whether you need gloss for high-impact and durability or uncoated for brochure inserts that require writing upon, we provide several paper options. Best of all, you can take comfort knowing that we offer competitive pricing, on time, and satisfaction guarantees.

We take pride in producing quality brochures with remarkable turnaround time and courteous service. Experience the difference printing with our company!

Design/Layout

We will gladly assist you in connecting with a graphics expert to build your desired brochure template. We are networked with many freelance relationships whose rates are very affordable and knowledgeable on providing the compatible files necessary in bringing your job to press with us. Just ask us to help connect you with a trusted graphics partner.

Brochure Mailing/Postage Considerations

Postage costs are dependent upon the size; weight and thickness of your printed brochure, as well as the class of service you choose (First Class or Standard). First Class mail arrives at its destination generally in 1 to 3 business days from date of mailing; Standard class arrives generally in 5 to 15 business days. (Business days = Monday through Friday, excluding Federal holidays). Standard mail delivery time is not guaranteed by USPS. Brochures are eligible to mail at Letter or Flat rates, depending on the final/folded dimensions.

Letter Rate

Requirements:

- Minimum size: 3.5" high x 5" wide
- Maximum size: 6.125" high x 11.5" wide
- Tabbing: folded brochures must be tab closed to mail at automated postal rates. Single tab is required if tabbing at top of mailing panel, double tab if tabbing at bottom. Tabbing edge must be parallel to the folded edge.
- Design: must include a 4" wide x 2" tall unprinted area in bottom right corner of mailing panel

Flat Rate

Requirements:

- Minimum size: 5" high x 6" wide
- Maximum size: 12" high x 15" wide
 - Tabbing: not required
- Design: must include a 4" wide x 2" tall unprinted area

We will gladly assist you with finding a mailing service partner to help you define and target your customer base. A mailing service can aid you with identifying your area of dominant influence as well pinpoint those areas to deliver your brochure that will best connect you with your ideal customer demographic. A mailing service is a logical service that is available to you with coordinating your residential and/or business brochure distribution if you are not utilizing hand or countertop delivery methods. A mailing service will also help you think through other distribution issues that you may not be cognizant of that will enhance your marketing approach. Just ask us to help connect you with a respected and trusted mailing service.



Building Partnerships in Printing



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